

# THE WELLNESS DIRECTORY

THE WOMAN'S GUIDE TO HEALTH & WELLNESS

THE WELLNESS DIRECTORY is a comprehensive contact listing of Healthcare and Wellness Providers

# 2017 RATE CARD

Reserve Early for Premium Page Positions.

Advertising Closing Date: July 28, 2017

Publication Date: October, 2017

## WIDELY DISTRIBUTED: 30,000

- Greenville Metro
- Kinston Metro
- New Bern Metro
- Jacksonville Metro
- Morehead City
- Beaufort
- Pollocksville
- Havelock

## DIRECTORY **plus** WEB AD & LISTING:

**Basic Listing:** No charge

**Basic Web & AD Listing:** No charge

**Enhanced Listing:** with bold type, extra contact info and **yellow highlight:** \$125

**Volume Discounts** available for Providers desiring multiple Contact Listings.

## ADVERTISING RATES:

SIZE	RATE
Spread	\$2,500
Full Page	\$1,300
Half Page	\$700
BackCover:	\$1,800
Inside Front Cover:	\$1,600
Inside Back Cover:	\$1,600
Front Gatefold:	Contact Publisher
Back Gatefold:	Contact Publisher
2-Page Insert on Cover Stock:	Contact Publisher

Art Director available to re-size your Advertising layout to fit the Wellness Directory format

(note one "S" in wellness)

**WellnesDirectory.com**

## FEATURED PROFESSIONALS SECTION

### Your Credentials and Expertise in Depth

#### ▼ SPREAD

**Dr. John White, MD**

Dr. John White, MD, is a board-certified cardiologist with over 20 years of experience. He completed his medical education at the University of North Carolina and his residency at the University of Virginia. Dr. White is currently the Medical Director of the Cardiology Department at the University of North Carolina. He is also a frequent speaker at national and international conferences. Dr. White is married and has two children.

**Cardiology Associates of NC**  
 Dr. John White, MD  
 222 Hatteras Street  
 Asheville, NC 28801  
 252.269.1500  
 email@johnwhite.com  
 johnwhite.com

#### ▼ FULL PAGE

**Dr. John White, MD**

Dr. John White, MD, is a board-certified cardiologist with over 20 years of experience. He completed his medical education at the University of North Carolina and his residency at the University of Virginia. Dr. White is currently the Medical Director of the Cardiology Department at the University of North Carolina. He is also a frequent speaker at national and international conferences. Dr. White is married and has two children.

**Cardiology Associates of NC**  
 Dr. John White, MD  
 222 Hatteras Street  
 Asheville, NC 28801  
 252.269.1500  
 email@johnwhite.com  
 johnwhite.com

#### ▼ HALF PAGE

**Dr. John White, MD**

Dr. John White, MD, is a board-certified cardiologist with over 20 years of experience. He completed his medical education at the University of North Carolina and his residency at the University of Virginia. Dr. White is currently the Medical Director of the Cardiology Department at the University of North Carolina. He is also a frequent speaker at national and international conferences. Dr. White is married and has two children.

**Cardiology Associates of NC**  
 Dr. John White, MD  
 222 Hatteras Street  
 Asheville, NC 28801  
 252.269.1500  
 email@johnwhite.com  
 johnwhite.com

## INCLUDES:

- Practice Name
- Your Name
- Contact Info
- E-Mail
- Write-Up Professionally Edited
- Photograph: **ANY SIZE**

## PROFESSIONAL PAGE RATES:

SIZE	RATE
Spread	\$2,600
Full Page	\$1,500
Half Page	\$800

## ADDITIONAL INFORMATION:

**Trim Size:** 6 1/2 Inches by 10 7/8<sup>th</sup> in height

**Binding:** Perfect Bound

**Photographs:** All Supplied Photographs must be sized to layout at 300 dpi or greater

Professional writers and photographers available for Professional Page creative. Word count will be supplied at time of ad booking.

## CONTACT INFORMATION:

**Chris Moore, Publisher**

Cell: 252-269-4517

Email: [chris@wellnesdirectory.com](mailto:chris@wellnesdirectory.com) (note one "S" in wellness)